

What is ineo SECURE?

ineo SECURE is a security service in which a DEVELOP professional will configure the security settings of a customer's ineo A3 or A4 MFP, thus maximizing the security benefits and providing peace of mind that the information on the DEVELOP MFP is secure.

ineo SECURE includes several security options:

- **HDD Encryption Key**

Stores data in a password-protected partition on the hard drive of the MFP.

- **HDD Lock Password**

Ensures the hard drive is protected from unauthorised access if it is moved to another MFP or removed entirely.

- **HDD Overwrite Temporary Data**

Ensures data are immediately deleted and overwritten as soon as the job is completed, limiting the amount of information stored on the hard drive of the MFP.

- **Auto Data Deletion (Folder / Box)**

Deletes documents stored in a folder / box feature after a nominated period of time.

- **SSL Self Signed Certificate**

Mandatory for safeguarding sessions between the MFP and other clients and servers, thus securing web traffic between the machine and the computer.

- **Administrator Password**

Prevents unauthorised access to the MFP settings and controls with a unique customised administrative password.

- **Activate Password Policy Rules**

Gives additional protection by defining a certain minimum length for the admin password.

Business Problems to Listen for

- **Security:** Need for improved security and control access to data stored on MFPs.
- **Regulatory compliance:** Increased legal and financial risks resulting from non-compliance.
- **Intellectual property:** Need to eliminate fears of confidential information falling into the wrong hands.

- **IT burden:** Organisations do not have the bandwidth or infrastructure to manage printer security protocols.

Probing Questions

- Are you aware that data may be stored on the hard drive of your printing devices?
- Do you print / scan / fax personal, sensitive or confidential information?
- What are the implications of a privacy breach for your company?
- Do you have an end-of-life plan for your ageing MFP fleet?

Customers / Target Audience

- CEO / Business Manager (who owns problem)
- CIO / IT Manager (to ensure buy-in)

Value Proposition

With ineo SECURE you can ensure your valuable data are safe from theft and prevent them from being stolen from your MFP by an unauthorized user or extracted if the hard drive is removed from your multifunction device.

With the following ineo SECURE safeguards in place you'll know that your documents have uncompromised protection.

Customer Benefits

ineo Secure:

- Reduces the legal and financial risks resulting from non-compliance.
- Guards against possible MFP security leaks, ensuring reliable security protection.
- Prevents unauthorised access or changes to the MFP settings..
- Frees a company's valuable IT resources from having to worry about printer security issues.